



# PURINA PARENT CLUB PARTNERSHIP PROGRAM

## Dear Boykin Spaniel Society Member:

Canine health is important to all of us. Eradicating diseases that afflict dogs to help them live longer and healthier lives is a key priority. That's why the **Boykin Spaniel Society** is participating in the **Purina Parent Club Partnership (PPCP) Program**. Purina is the first pet food manufacturer to step forward to financially support National Parent Breed Clubs to help us raise money to fund canine health studies.

The PPCP Program works through Purina's loyalty program, Pro Club. Pro Club members who are also members of the **Boykin Spaniel Society** or an affiliate club, will earn dollars for our club to be used for health studies, rescue and/or educational efforts. As a member of Pro Club, you earn valuable Purina Points for every purchased pound of participating Purina® brand dog foods. The PPCP Program allows our members to earn 10% of the value of all points from valid weight circles credited to their Pro Club accounts for our breed club. For example, for every \$100 worth of qualifying weight circle points earned by our Pro Club members, Purina will donate \$10.00. The money will be split so that 50% is donated to the **Boykin Spaniel Society** and 50% is donated to the Canine Health Foundation.

## Canine Health Foundation Matching Funds

The CHF has agreed that PPCP-generated funds that are placed by the club in the breeds' Donor Advised Fund are eligible to be matched up to 100% based on the Foundation's guidelines. That means that more research money can be applied against diseases that afflict the **Boykin Spaniel** or diseases like cancer that impact all breeds. In 2003, this program generated \$251,000 in funding. \$125,500 was given to the Canine Health Foundation to fund canine health studies. The remaining \$125,500 was distributed to the 112 participating clubs based on each of the clubs individual earnings.

## We Need Your Help

For those of you who are already Pro Club members, you can declare for this program by calling the Pro Club number (1-877-776-2582) or logging onto the Purina Pro Club website ([www.purinaproclub.com](http://www.purinaproclub.com)). *You must declare that the Boykin Spaniel Society is your parent organization as there is another Boykin group that participates in the program as well.*

For those of you who are not current members of Pro Club, we would encourage you to consider joining. Pro Club is dedicated to supporting breeders and enthusiasts with exceptional nutrition, great savings and valuable services. *Remember, you must declare that the Boykin Spaniel Society is your parent organization or your points might go to the benefit of another group.*

To enroll in Purina Pro Club, please call them directly toll-free at 1-877-PRO-CLUB (1-877-776-2582), 7 a.m. to 5 p.m. CT, Mon.-Fri. When calling, please let the representative know that you want to join Pro Club as part of the PPCP Program. You can also enroll through the website ([www.purinaproclub.com](http://www.purinaproclub.com)).

Thank you for supporting the PPCP Program. Together we can help the **Boykin Spaniel** live longer, healthier and happier lives.